



SAREH NOURI

NEW YORK

FALL 2020



OUR FALL 2020 COLLECTION IS INFLUENCED BY THE UNIQUE AND STRATEGIC DESIGN OF ANDRE LE NOTRE'S GARDENS OF VERSAILLES. THIS DYNAMIC SHOWCASE OF MAGNIFICENT GEOMETRIC DESIGN IS BALANCED BY A SERENE VISUAL HARMONY AS EVIDENCED IN EACH PIECE OF THIS COLLECTION. EVERY LINE HAVING A DISTINCT PURPOSE, EVERY FABRIC SELECTED WITH CAREFUL PRECISION. THE ULTIMATE GOAL – IMPRESSION ON A GRAND SCALE WHILE MAINTAINING A CLASSIC FORMALITY OF GLAMOUROUS CHARM.

THIS COLLECTION IS ITS OWN LOVE STORY; FABRIC MEETING THE DESIGNER'S HAND, SPUN INTO A BOLD AND BEAUTIFUL CREATION THAT LEAVES THE ONLOOKER BOTH MESMERIZED AND CAPTIVATED BY THE POWER AND BEAUTY BEFORE THEM.

FABRICS OF THREE-DIMENSIONAL QUALITIES WERE SELECTED. A SILK PALM-LEAF JACQUARD MIMICKING THE SOFT BRUSH STROKE OF AN ARTIST'S HAND AS WELL AS A HAND PAINTED FLORAL SASH REPRESENTING TRUE, ONE OF A KIND ART. A DELICATE PIQUE CREATING AN EVER SUBTLE ILLUSION OF DEPTH AND MOVEMENT. A LASER CUT CRINOLINA LACE THAT OFFERS A BEAUTIFUL VISUAL HARMONY IN THE FUSION OF FABRICATIONS. EACH GOWN CUT IN STRONG SILHOUETTES WITH MODERN LINES AND SIGNIFICANT PARALLEL SEAMING TO CREATE IMPRESSIVE IMAGES OF GREAT FINESSE.

EVERY DETAIL WITH PURPOSE. EVERY LINE PERFECTLY PLANNED. THIS IS FRENCH ROMANCE. THIS IS OUR FALL 2020 COLLECTION.



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Bridal Gowns and Veils: SAREH NOURI

www.sarehnouri.com

Select Laces: HOUSE OF SOPHIE HALLETTE

www.sophiehallette.com

Photographer: MANI ZARRIN

www.manizarrin.com

Hair & Makeup: SAMANTHA AGOSTINO MAKEUP

www.samanthaagostinomakeup.com

Jewelry: JENNIFER BEHR

www.jenniferbehr.com

Floral: SCOTTS FLOWERS NYC

www.scottsflowersnyc.com

















VIOLETTE





















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